



The President's Message

How to Get the Most from your Guild Membership.

1. "Participation in the Artists Guild is an exclusive benefit of SDMA members."

A prerequisite for membership in the Artists Guild is your membership in SDMA. SDMA is a world-class institution. Our membership affords us the opportunity to attend lectures by distinguished persons, enjoy docent tours, use of the museum library, and more.

As artists we can embark on the study of art from Asia, Africa, Europe, and the Americas by viewing numerous exemplary artworks. Modeling master artists who worked in a medium of interest is a proven technique to improve one's skill. As a sculptor, I check out patinas, decisions about connections between sculpture and base, the treatment of eyes, lips when smiling, and

textures of hair and skin, etc. I examine my own response to the sculptors' works in the museum and determine how it "feels" to me. I imagine that painters would look for effects of light in and on objects in a painting, textures of fabrics, skin and hair, and numerous other features unknown to me. Sketches together with notes are a great way of recording the lessons you learn. I understand that one can even use color in sketches if one uses colored pencils (no liquid).

Time at SDMA can be inspiring. Sitting with a painting, photograph or sculpture for enough time to "lose yourself in the piece" can provide inspiration for your next artwork. To be inspired by another artist's work-to be informed by it, does not mean surrendering your own creativity. It is an opportunity to expand your artistic vocabulary.

(to be continued P.2)

- P.1.2 President's Message
- P.1 Dates to Remember
- P.2.6 About the Fine Art Festival
- P.3.4 Member News
- P.5 Call for Entries
- P.5 Save the date
- P.5 SDMA News
- P.6.7 Arts Scene
- P.8 Board of Directors / About The Medium

2006 Dates to Remember

- Board Meetings -
in the SDMA Board Room
at 12:00 (noon)

November 6
~ Open to all members ~

- Festival of Fine Art III -

Preview night Nov.10
Show open Nov.11&12

The President's Message

In this regard, all forms of art-music, dance, theater, film-are sources for inspiration.

I am especially interested in seeing the coming exhibit *Personal View: Regarding Private Collections in San Diego*. Two to six works from 25 collectors will be featured. Perhaps I will discover who are some of the collectors that live in my area, which artists they collect, and what type of artworks are in their collections. It may be possible for me to get a clue about how to get my artwork before them to be considered.

Can you be inspired? Can you learn something new? Join me in utilizing SDMA and all it has to offer-set aside an afternoon or morning to visit the museum AND attend a lecture in the next month. By the way, be sure to look for the Eleanor Antin work that YOU purchased and donated to SDMA.

2. Participate in the Fine Art Festival III

Thirty-five artists will be exhibiting their artwork for sale at FAF III. Their commitment to participate is made. Their booth fees have provided for the set up and publicizing of the event (newspaper ads and Art & Gallery Guide ad). Twenty-five percent of their

sales will be contributed to the coffers of the Guild for support of SDMA.

You can participate also.

First, attend the Festival (your admission fee also goes to support the Guild's efforts on behalf of the museum).

Second, VOLUNTEER to be a greeter and helper during the festival, the set-up, or take-down. If you have not been in a booth show, volunteering will be an opportunity to learn how it is done.

Email

jsbates2@sbcglobal.net

or call 760-723-0233

Sarah Bates immediately.

She is waiting for you.

3. Read the *Medium* every month

The *Medium*, this newsletter, is our best tool to communicate with the membership. It only works when you read it carefully and respond to the articles. In the *Medium* appears news about upcoming exhibits as well as news about your fellow members. Plan ahead for future shows by reading the *Medium*.

Manuelita Brown.

ABOUT THE FINE ART FESTIVAL III

Please note the time line for the Fine Art Festival III

Artists' install their Artwork in the Auditorium

Friday November 10th
from 10:00 am to 3:00 pm

Preview Night
November 10th
from 5:00 pm to 8:00 pm

Festival for General Public
November 11 & 12
from 10:00 am to 5:00 pm

Removal of Artwork/Materials
November 12th
from 5:00 pm

For questions and comments contact
Jacqueline Lacey at
760 944-0851 or
jacqueline@jacquelinelacey.com

(to be continued P.6)

*Volunteers needed
for FAF III.*

- MEMBER NEWS -

- Important Notice -

Items for the Member News need to be written in “readable” English with **full sentences**. It isn't the editor's job to write up your news; remember he is a volunteer just like you might be on another committee. **It is your responsibility to present your news in a finished paragraph.** Study the current and past issues to understand how it needs to be written. This is your chance to let everyone know what you've been up to so we can hold good thoughts for you and your artistic career. So the column is titled, “News” not “Publicity” or “Marketing.” Be sure to send along a .jpg with your news if you wish.

On September 28th Diane Burch, Scott Graham and **Jerry Vande Berg** will represent the La Jolla Art Association on Channel Fox 6 TV at 7:30AM to discuss the La Jolla Gallery and Wine Walk. This event will involve a self-guided tour of shops and art galleries in the La Jolla Village and will occur between 5PM and 9PM. Free wine tasting will be featured at all participating galleries.

On September 30th, Jerry Vande Berg has donated one of his waterfowl series to the 20th Anniversary of the San Dieguito River Valley Nature Conservancy. The \$50/plate banquet will be held at the Rancho Bernardo Winery between 4 and 8 PM. All funds will be used by the Conservancy for land and wildlife preservation.

Jerry Vande Berg will be exhibiting several of his watercolor, landscape/wildlife paintings and his new venture in oil featuring Chinese junks. He is one of six artists showing at the La Jolla Village Gallery from September 18 through October 8th. The La Jolla Art Association's is located at 7932 Ivanhoe Street in La Jolla. The gallery is open daily from 11 to 5 and can be reached by phone at 858-459-1196.

Serving as group leader to the Chinese Brush Painters of San Diego, Jerry will be exhibiting some of his Chinese Brush paintings at Gallery 21 in Spanish Village Art Center, Balboa Park from October 1st through October 14. His work will include some of his waterfowl series and a new interest in painting traditional Chinese art on full size scrolls. Spanish Village Art Center is located at 1770 Village Place, Balboa Park (619-233-9050). Gallery 21 is open from 11 AM to 4 PM daily.

Josie Rodriguez has been accepted into the following shows: “Forty Artists Working in Wax,” at the O’Hanlon Center for the Arts in Mill Valley, CA October 2-November 3, 2006. And “Works on Paper,” Brand 35 Gallery, Glendale, CA Dec. 16-Jan. 19, 2007.

Bea Roberts will be selling her jewelry at the Carmel Valley Artists Holiday Sale, Karl Strauss Brewery, Scranton Avenue, off Mira Mesa Boulevard Saturday, December 2; Hours 9:30-3:30.

Doria Goocher will host the 10th Artisans Studio Show And Sale scheduled for November 18th, 2006, from 9:00 am to 4:00 pm. The event will be held at 5623 Madra Avenue (Del Cerro), San Diego, CA 92120. Juried artists will display their artwork. Featuring: Art Quilts, Hand Blown Glass, Wood Collage, Wearable Art, Fiber Baskets, Designer Jewelry, Art Books, Home Decor, Gourmet Food & More. For further information, call Doria at 619-582-8865.

judi sim's Good Vibrations has been juried in at Up Stream People Online International Juried Gallery Abstract Show from October 1, 2006-2007 along with #14 other paintings/giclees in different categories. All are for purchase.

(to be continued P.4)

- MEMBER NEWS -

10 North has a new art exhibition, entitled “Fall Forecast” at their studio/gallery located at 115 W. Grand Ave, in Escondido. The original artwork is created in watermedia, acrylic, fabric and collage. All the art is for sale, and the exhibition runs through November 8, 2006. **Location:** 115 W. Grand Ave. Studio 2B, Escondido, CA 92025 (The studio is located within the Cheryl Tall Art Studios, enter through Shiva Artistic Collections.). **Hours:** Monday-Thursday 10:30am-6:00pm and Friday & Saturday 10:30am-8:00pm. **Telephone:** 760-740-8770.



*“Blue Geisha Kimono”
by Jane La Fazio*

On August 26, 2006 the DFA Envision Conservatory teachers met at artist- in -residence **Patti Fox’s** house from 10 AM - 5 PM for an EVA Communication workshop. Our goal was to find ways to teach our students that it’s ok to stay in process and to share their process with their peers and teachers and that we believe this will empower them as artists. EVA-Every Valuable Asset stressed how we, as teachers can use our strengths to work with our students and by collaborating we can utilize the strengths of all the teachers in the program to accomplish our goals. In each class setting, we can look to the students strengths to create a collaborative atmosphere where everyone is a contributor. These skills will also help them to ask for what they need. Our goal is to help the students create a life they can own and engage in. We wish to create an environment where it is possible to be responsible citizens, to themselves and to others around them. Canyon Crest Academy’s DFA Envision Conservatory website is http://cca-envision.org/gallery2/v/Digital_Fine+Arts/

Patti Fox’s new collection of oil paintings on metal to premiere in a one-woman show. Sumner & Dene invites you to view Patti Fox’s collection of paintings inspired by her in-depth tour and visit to gallery owner Roy Sumner Johnson’s Sumner and Dene Gallery in May 2006. The brightly colored floral series, entitled Peace, Peppers, Hope and Hollyhocks was inspired by that very personal and intimate visit inspired by the colors and natural beauty of this New Mexico region. Fox started painting the series during her summer sojourn at her studio on Last Mountain Lake, Canada. Fox will complete the series in her Del Mar, Calif., studio for an opening and month-long show in Albuquerque, N.M. Her gallery opening will be Friday, October 6th from 5 pm until 9 pm and the show will run the entire month of October. Fox looks forward to seeing old friends and meeting new ones at her show. The renowned Albuquerque Balloon Festival is the weekend of October 7 and 8. Fox feels the flowers and peppers portrayed in her paintings have allowed her to tap into emotionally charged feelings about the need for peace and hope in our world. She uses color to communicate her intense feelings. Sumner and Dene Gallery is located at: 517 Central Ave. NW, Albuquerque, New Mexico 87102. Their website is : www.sumnerdene.com. Patti Fox can be reached at Goodpaster@aol.com, and her website is www.pattifoxart.com



*“Peace, Peppers, Hope and Hollyhocks 3”
Oil on tin tiles, by Patti Fox*

~ CALL FOR ENTRIES ~

La Jolla Art Association is accepting entries for *Dimensions*, a juried exhibition of art in all media to be held from November 13 - 26, 2006 at the Village Gallery, 7932 Ivanhoe Avenue, La Jolla, CA 92037. *Dimensions* is open to all artists. Entries will be judged by Rich Hawk, an award winning artist and noted workshop instructor and demonstrator, and cash awards will be presented to winning artists. The deadline for entries is October 20, 2006. For more information and to download a prospectus, go to www.lajollaart.org and click on Forms.

This is a reminder that the **Guild** is sponsoring "Art Promenade Open", a fine art exhibition and sale to be held at the McMillin Event Center, Liberty Station, on **March 10 and 11, 2007**. Watch for your prospectus/application in the next couple of weeks. This show is being opened up to the entire San Diego art community; however, there will be a price break for Guild members for both entry and booth fees. We recommend that you get your applications in early for this event, which will be one of the first fine art exhibitions to be held at this new and exciting arts venue, the NTC Promenade.

~ SAVE THE DATE : December 7, 5:30 - 7:00 PM ~

Special gathering at the SDMA. More details to follow by email and on the website.

SAN DIEGO MUSEUM OF ART NEWS

Throughout 2006, the San Diego Museum of Art will celebrate its 80th year as San Diego's premier visual arts institution through many interesting events.

Save the dates of the upcoming celebrations:

- | | |
|---|------------------------------|
| - Transmission: The Art of Matta and Gordon Matta-Clarck, | August 19 - Nov. 12 |
| - Paper Traces:
Latin American Prints and Drawings from the Museum's Collection. | Sept. 23 - Dec. 31 |
| - 80 th Gala Celebration, | October 21 |
| - Personal Views: Regarding Private Collections in San Diego, | Oct. 21, 2006-Jan. 7, 2007 |
| - Paintings of South India, | Nov. 11, 2006-April 22, 2007 |
| - Back: through Spring 2007 | |

Subscribe to SDMA's free e-newsletter, Muse News, and receive the latest information about the Museum's exhibitions, concerts, lectures, and classes, as well as exclusive offers and discounts.

Log on to <http://www.sdmart.org/subscription-join.html>

ABOUT THE FINE ART FESTIVAL III

Artwork display area prepared on	Nov. 10, from 10:00 am to 3:00 pm
Preview Night	Nov. 10, from 5:00 to 8:00 pm
Festival for General Public	Nov. 11 & 12, from 10:00 am to 5:00 pm
Removal of Artwork/Materials	Nov. 12, from 5:00 pm

We are looking forward to an exciting show with great public response.

The following **advertising** will help bring the public in the door to purchase your artwork:

- SDMA Quarterly: October-December
- SDMA's Muse News: 2 weeks before FAF III
- San Diego Art and Gallery Guild: October-December
- San Diego Union Tribune: Night & Day, Nov. 5th & Nov. 9th
- North County Times: Nov. 5th & Nov. 9th
- Reader: Nov. 2nd & Nov. 9th

~ ARTS SCENE ~

By Victor M. Perez

POPULAR CURATOR RETURNS

Claudia Leos, a former Assistant Curator of The San Diego Museum of Art staff has returned to San Diego. Claudia left the Museum of Art to go to Mexico City, Mexico, Distrito Federal, in order to complete her studies for her doctorate. After returning to San Diego she accepted the position of Senior Curator at the San Diego Historical Society.

CARLSBAD ARTS COMMISSION

Heath Fox, the former Administrator from the San Diego Museum of Art, and now current Assistant Dean of the Division of Arts and Humanities, of the University of California, San Diego has been appointed to the Carlsbad Arts Commission. For information on the City of Carlsbad Arts Programs go to: www.carlsbadca.gov/arts.

SIGNIFICANT SUPPORTER PASSES AWAY

On Wednesday, August 30th, 2006, Donna Guttman passes away, she was 67. Donna was a long time member of the San Diego Museum of Art and the Latin American Arts Committee. Both Donna and her husband, Dr. Donald Guttman, have made very major donations to the Museum of Art.

ARTS & CULTURAL PATRON PASSES AWAY

On Monday September 4th, 2006, Lalita Armor passed away, she was 95. Lalita was a major player in the Arts and Culture Scene here in San Diego. Her support of the Arts began in 1940. For many years, Lalita was an Arts patron of The San Diego Museum of Art, and also the Honolulu Academy of Art in Honolulu, Hawaii.

(to be continued P.7)

~ ARTS SCENE ~

By Victor M. Perez

MAJOR EXHIBITION OF LATE GUILD MEMBER

The San Diego Historical Society is currently holding an exhibition of work of Belle Baranceanu (1902-1988), from September 16th, 2006 to May

29th, 2007. The Historical Society Museum is at 1649 El Prado, in the Casa de Balboa Building, in Balboa Park. Belle was elected President to the San Diego Fine Arts Gallery Artists Guild Board of Directors in 1950. Not only was she an Artists Guild Member, but she also taught Art class for the Fine Arts Gallery. Belle won Artists Guild awards in 1936, 1937 and 1940. Her exhibit record includes Art work in Artists Guild exhibitions held in 1933, 1934, 2 in 1936, 1940 and 1944. For those of you who don't know, the San Diego Fine Arts Gallery was the name of the current San Diego Museum of Art. The San Diego Historical Society holds in trust the estate of Belle Baranceanu's Art works. For more information on exhibit go to: www.sandiegohistory.org

ARTS & CULTURE ADVOCACY FORUM

The City of San Diego Commission for Arts and Culture, The San Diego Foundation, the San Diego Performing Arts League, and the San Diego Arts & Culture Coalition, held an Advocacy Forum. The event will took place on Monday, September 18th, 2006 at the San Diego National Bank Building. The speaker panel included Board President and Legislative Liaison Lisa Caretto of the California Arts Advocates, Lobbyist Kathy Lynch of Lynch & Associates, and Dalouge Smith the President & CEO of San Diego Youth Symphony. About 40 people attended the forum, topics included: the State Budget, the Arts Council Budget, the new \$105 million dollars for Arts Education, the \$500 million dollars for Arts/Music/PE equipment and supplies, upcoming Legislation, the November Elections, and looking to the future in 2007.

ART & CULTURE EVENT

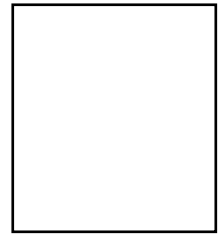
The 2006 San Diego Cultural Tourism Summit was held on Tuesday, September 19th, 2006, at The San Diego Natural History Museum in Balboa Park.

COMMUNITY FORUM ON ARTS & CULTURE

City of San Diego Council Member, Tony Young of District 4, co-hosted a public forum in partnership with the City of San Diego Commission for Arts and Culture. The event took place on Thursday, September 21st, 2006. About 80 people attended this very informative program. The topics of the forum included: What is the Commission and what it does, What programs does the Commission provided for District 4, and How individuals can access local and regional arts and culture opportunities? Bennett Peji, the Vice-Chairman of the Commission for Arts and Culture was the moderator, with an overview of the Commission and outreach programs given by (former City of Carlsbad Arts Commissioner) Felicia Shaw from the office of the City of San Diego Commission for Arts and Culture. The forum was held at the Southern Economic Development Corporation.

KEY LATIN AMERICAN ART EXHIBITION

The San Diego Museum of Art is currently hosting a key exhibition of Latin American Prints and Drawings from the collection of the Museum of Art. The show is called: PAPER TRACES: Works from SDMA Latin American Collection, and was co-curated with the Museum of Art, and the Visual Arts Department at the University of California, San Diego. On view at SDMA September 22nd, 2006 to December 31st, 2006, reception September 29th, 2006. The exhibition also includes important works of Art which were donated to the Museum of Art, from the Dr. Donald and Donna Guttman Collection. This exhibit was in part under written by The San Diego Museum of Art's Latin American Arts Committee. Contact Dr. Janet Esser at jesser@mail.sdsu.edu for LAAC Membership inquires, and for more information on exhibit go to: www.sdmart.org .



Balboa Park, P.O. Box 122107
 San Diego, CA 92112-2107
www.sdmaartistsguild.org
 ADDRESS SERVICE REQUESTED

BOARD OF DIRECTORS

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Vice-President/Web Site Committee Chair	Joe Darin	858 514-8154	joed@san.rr.com
Treasurer	Vicky DeLong	619 286-1361	vbde@earthlink.net
Secretary	Joann Sandlin	619 465-7960	jsandlin@mail.sdsu.edu
Newsletter Editor	Dominick Lemarie	619 469-1792	dlphotopets@aol.com
Educational Liaison	Victor Perez	619 527-0403	victormperez52@netzero.com
Exhibition, Website & Newsletter Committees	Jane Darin	858 514-8154	janed@san.rr.com
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Historian	Tom Roberts	858 792-5755	topbuck@pacbell.net
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Festival of Fine Art Committee Chair	~ vacant ~		

Please send newsletter items to
Dominick Lemarie, Editor
Artists Guild, The Medium
 6381 Lake Lucerne Drive
 San Diego, CA 92119
 (619) 469-1792
dlphotopets@aol.com

THE MEDIUM

Newsletter deadline :
 the deadline for sending in articles for the
 newsletter is the 1st of the month.
 We plan to publish the newsletter by the
 15th of the month.

Please note :
 when submitting images to
 The Medium, send them in
 JPEG Digital Format.
 Images should have
 a minimum resolution
 of 240 pixels per inch.