

The President's Message

This month we had our first meeting at the Long Range Planning Committee.

Its goal is to plan a direction for the Guild for the next five to ten years. ***In ten years the Guild will celebrate its 100th year in existence and is also the 100th year anniversary of the Exposition in Balboa Park.*** At the meeting we discussed where we want to head with various already planned functions as well as determine what other activities we would like to have for Guild members. Here are some of the plans discussed.

Fine Art Festival: We would like the Fine Art Festival to become the premier art event in our area. To accomplish this we need continue to keep it professional in appearance, increase our publicity efforts, and find ways to develop sponsorships for the event.

Web Presence: We are about to start work on our long awaited web presence. We hope in the future to have a way to automatically record and handle sales of Guild members' works. We need to plan a marketing strategy to generate sales in competition with the many art web sites on the web. Another goal is to have our members be able to teach online workshops.

Exhibitions: Judging from responses from members, it was decided that a large majority of members would like exhibitions for exposure more than for sales of their work. As a result our goal is to have two exhibitions a year in local venues including community colleges and possibly Museums or galleries in California. A major task to reach this goal is to find an Exhibition Committee Chair.

Sponsorships: Our goal is to emphasize our role as a support committee of the Museum thus giving sponsors recognition that when they help the Guild they are helping the Museum. We would like to be able to call on sponsors on a continuing basis. This will allow us to support more Museum programs and charge less to our members for activities that we have.

Communication with Guild members: We would like to initiate an annual Board meeting in the Copley auditorium at the Museum during which we will hold our election of the new Board for the year. This will continue to be a social event where members can interact.

In order to have more members attend, we discussed having a guest speaker or an art presentation that would appeal to members.

We are planning to have the first event of this kind in the coming months. ***We also hope to schedule some Board meetings on the weekend or evenings to see if this will expand member participation in Guild event planning.*** Another suggestion is to have an annual "show and tell" event where members could bring a piece of their art to share.

We also discussed potential educational opportunities for our members that would help in furthering their careers.

*We would like your input on what you would like to have the Guild sponsor in the way of educational programs for members. We are talking about such topics as How to develop your own website, How to sell your art in a booth show like the Fine Art Festival, Where and how to exhibit your work, How to put together a portfolio, etc. These are topics other than perfecting the craft of your art. **If you have suggestion for this project or would like to help in its organization, contact Jody Absy at jodyabbsy@san.rr.com.***

All these ideas are in the preliminary planning stage. In order to be able to implement any of them, we need help from members. *Currently, we are in need an Exhibition Committee Chairperson, we also need someone to handle the database and we need a permanent Publicity Committee Chairperson.* Each month I have asked for your help and I will continue to do so for the rest of my term. We are all busy and your Board has some great plans for the future of the Guild, many of which can not be discussed until we have members willing to put in their time and expertise to make them happen. *I encourage you to contact me to volunteer to take on one of these tasks to help the Guild. I also encourage you to give me your ideas about the future of the Guild.*

This month we added two new Board members. *Felix Bonomo will be heading the Fine Art Festival Committee and Tom Roberts is our Historian.* Welcome to the Board, We look forward to working with you.

At our last Board meeting I appointed a committee to nominate the Board for the upcoming year. At our annual meeting sometime in May or June, we will elect the new Board which will in turn elect the new officers for the coming year.

Our Fine Art Festival for this year
is scheduled for
November 10, 11 and 12th.

Plans are under way to expand the awareness of this event to encourage more collectors to participate. We are hoping to have some educational events scheduled around the time of the Festival to give potential collectors encouragement to start or continue to collect art by local artists. We are already planning expanded advertising for the show. **I encourage all members to participate by applying for this years' Festival. Application will be available in the summer.**

Plans are under way to publicize our recent gift to the Museum to create more awareness in the community of the existence of the Guild and our relationship with the Museum.

Along with the eight other Museum support organizations, we are currently planning a party to celebrate the Museum's 80th birthday. The date has been set for **August 28th in the evening.** It will be similar to the Gala we held in the Museum in December of 2004.

As usual, I encourage you to give me your views of our activities.

You can contact me
at joed@san.rr.com
or at 858-514-8154.

Joe Darin.

- 2006 DATES TO REMEMBER -

April 3, 2006 12:00(noon)
May 1, 2006 12:00(noon)

Board Meeting, Board Room, SDMA
Board Meeting, Board Room, SDMA

- Note : Board meetings are open to all members -

- MEMBER NEWS -

Annette Lotuso Paquet and **Carol Thomason** NWS will host their 1st annual Open Studio Exhibit and Original Fine Art Sale FOR ONE DAY ONLY on Sunday April 9, 2006 from 9 am to 4 pm at the Annette Lotuso Paquet Home Studio, 5131 Del Mar Mesa Rd., San Diego, CA 92130. Email: carolarts2@aol.com or 619/460-5413 for information.

Pat Dispenziere's watercolor painting, "Bodie Winter," won 1st award in the landscape category and her watercolor, "Seated Figure," won 5th award in the portrait category in the Watermedia Showcase competition sponsored by Watercolor Magic Magazine. Both images will be shown in the August 2006 issue of the magazine. Pat's watercolor painting, "Morning Stroll in Edfu," won 3rd award in the Open Juried Watermedia Exhibit at the Studio of Art and Design in Solana Beach, CA. The exhibit runs Feb 3-March 1, 2006.

Colorful, original banners were designed and fabricated by 22 San Diego area artists to create a visual path along the Chula Vista bay front. The banners will be mounted on the light poles along Bayside Drive, Marina Way, Marina View Parkway and Sandpiper Lane. **Vicky DeLong** and **Sharon K. Thomas** are among the artists whose banner designs were chosen for this project. Chula Vista's Annual "Taste of the Arts" Festival is coming in May where these banners will be highlighted.

Angela Kosta was invited by the Whitney Museum of Art and Mark di Suvero to contribute a panel for his and Rirkrit Tiravanija's Peace Tower which is currently on display at the Whitney Biennial in New York until March 28th.

The 31st Annual Small Image Show was held in Gallery 21, **Spanish Village Art Center** January 27 through February 27, 2006. The following Artist Guild members were accepted into this year's show: **Alison Baldwin, Laurenn Barker, Vicky DeLong, Diana Duval, M. Sue Hiatt, Angela Kosta, Evelyn Largent, Glen Maxion, Judith Parenio, Josie Rodriguez, Lenore Simon, Ginger Wallace, and Junko Yamamoto.** **Vicky DeLong, Diana Duval, Glen Maxion and Judith Parenio** all won awards.

- NEW MEMBERS -

Wilma J. Lopez

www.waxart.com

Wilma J. Lopez has traveled and lived extensively throughout the world, and has worked with a variety of mediums. However, in the last twelve years she has devoted herself exclusively to the encaustic wax art process. Wilma's paintings have sold to collectors in both United States and abroad. She has served on the board of the La Jolla Art Association. She received several awards and exhibited at the International Art Expo in San Francisco, the Gallery 21, the Fine Art Exhibition at the San Diego County Fair.

Shant Beudjekian

shant.artspan.com

Shant Beudjekian was born in Beirut, Lebanon, where he followed two of his passions: the practice of art and playing soccer. After living in Geneva, Shant immigrated to California where he completed a Bachelor degree in the area of Fine Arts with a minor in Ceramics at the Otis College of Art and Design. He has been painting and making pottery for the last four years. As his work began to mature he received several acceptances from curators and gallery directors on the East Coast, most notably an exhibition at the Pleiades Gallery in New York. He has been selling art and exhibiting on numerous occasions at the San Diego Art Institute and stores in San Diego.

- WORKSHOPS -

Art Quilts

April 28-June 2, Fridays 9am-noon, Oceanside Museum of Art School of Art

Contact: Jane@PlainJaneStudio.com

\$95 non members / \$75 OMA members / \$30 materials fee payable in class

Jane LaFazio invites you to explore hand-sewing techniques, using fabric, ribbons, beads, found objects, and transfer methods to create you own small original Art Quilts.

Portable Fabric Shrine Workshop

June 10 and June 24, 2 day workshop, 1-4pm each day, Oceanside Museum of Art School of Art

Contact : Jane@PlainJaneStudio.com

\$90 non members / \$70 OMA members / Materials list upon registration

Jane LaFazio will guide you in making a small soft-sided portable shrine from fabric.

Encaustic and Mixed media collage classes

Mission Hills Studio

Contact : Josie Rodriguez

Call or email for dates and times at josierod1@cox.net or 619-295-1001

Please check website for additional information <http://www.josierodriguez.com>

- CALL FOR ENTRIES -

Bonita Museum & Cultural Center - Ninth Annual Juried Fine Art Exhibit - April 9 through June 3. Submission dates: March 24 & 25, 10:00 am - 3:00 pm. Juror: Derrick Cartwright, Executive Director at SDMA. For a prospectus, contact **Vicky DeLong** at 619-267-5141 or go to www.bonitamuseum.netfirms.com. Find the museum at 4355 Bonita Road, Bonita.

San Diego Hospice and Palliative Care Art Committee announces the opportunity to apply to exhibit your two dimensional artwork in the In Patient Care Facility in two month exhibit periods between Sept 2006 and Dec 2007.

Applications may be obtained on line at www.sdhospice.org or you may contact Mary Sievers or Joann Sandlin. Email: maryhsievers@earthlink.net or phone 858 292-1888.

Application deadline is April 30, 2006.

Enter the *Quest Nature & Eye Photo Contest*. Sponsored by **The San Diego Union-Tribune** and the **Museum of Contemporary Art San Diego**. For rules go to NatureAndEye.com or for more information (619) 299-3131, ext. 1745 or nature-eye@uniontrib.com. Winning photos will be featured in the Quest Section of the **San Diego Union-Tribune** and a viewing will take place at the **Museum of Contemporary Art San Diego** in La Jolla.

San Diego County Fair fine Art Exhibit at Del Mar

The ability to enter this exhibit on-line exists again this year or you can request an entry in hard copy.

All the information can be found at :

<http://www.sdfair.com/fair/index.php?fuseaction=contests.art>

Demonstrations: *The Artists Guild has been given the opportunity to demonstrate for Saturday and Sunday afternoons this year.* The demonstrations last from 12 to 4 PM. The dates are: June 10 or 11, 17 or 18, 24 or 25, and July 1 or 2. I hope to cover the many media done by our membership to make each demonstration unique. If you enjoy the Fair, like talking to people and explaining your work process as well as talking about the advantages of belonging to and supporting the Guild and the Museum, I want to hear from you.

You can reach me, Jane Darin, at janed@san.rr.com <mailto:jane@san.rr.com> or call (858) 514-8154.

If you volunteer to demonstrate, you receive a special parking pass for the day, a ride with your supplies from the parking lot to the demonstrating area, a place to store your supplies so you can spend time at the Fair, extra tickets to attend the Fair on another occasion with friends and family, and the chance to become more visible to the more than 300 people who visit the Art Exhibit each day. Of course, you also get to pass out materials about your work like marketing brochures and business cards. You will have a collector's and a membership's mailing list for the Guild and you can also collect for your own mailing list. It's a great opportunity and lot of fun. As Jeff Yeomans put it last year, "How cool is this! I get to represent our San Diego Museum of Art, the Artist Guild and my own work to people who are passionate about art."

Coronado Art Walk : an opportunity for Guild members to exhibit

The **Coronado Historical Association**, in conjunction with the **Coronado School Of The Arts (COSA)** and **Coronado Mainstreet** will host an Art Walk on September 24, 2006 in the City of Coronado from 10 AM to 4 PM. Artists' packets, with further information, will be sent to applicants the first week of April. Artwork will be juried and acceptances sent with a cover letter by mid June. Applications may be downloaded from www.coronadohistory.org as of the first week of April.

As Artist Guild members have expressed a desire to further display their art, the Coronado Art Walk presents an opportunity.

The Coronado Art Walk is the first of its kind in Coronado. Significant funds have been raised to support this event, including a \$10,000 grant from the City of Coronado as well as another \$11,000 from the Arts Ball, which occurred in January. Chairperson Courtenay McGowen can be contacted at 619-435-7165.

~ FYI ~

by Victor M.Perez

* The **San Diego Museum of Art** and support committees are currently involved in the year long 80th Birth Day Celebration of the Museum. As part of the kick-off programs, the Museum held a ceremony on Tuesday, February 28th which had as part of the program free cake and 25 cent admission to the Museum for that day. With this in mind, your Guild's Long Range Planning Committee has even now been reflecting on the future and the 100th anniversary of the Museum. As we move forward with projects and various programs, I urge you all to consider volunteering for committees.

* Also, as the **San Diego Museum of Art** is celebrating its 80th Anniversary this year, you might notice some changes going on in front of the Museum. The Museum is in the process of making repairs to the crumbling façade. As the construction takes place, the Museum will be covering up the area with art. The project is called "*FrameWorks*" and is a temporary fence designed to hang art projects commissioned by the Museum. San Diego artists will be invited to propose temporary projects to hang on this 7 feet tall banner. The façade face-lift will take more than a year to complete and is funded by the City of San Diego from a \$3.5 million dollar grant from the State of California. Repairs from the grant funds will also be taking place on the **California Tower** and the **San Diego Museum of Man**.

~ OPPORTUNITIES ~
by Victor M.Perez

Visit the **SANA Art Foundation** in Escondido. Exhibits include the following: *Insight into Roots of Southern Africa, Art of Adornment in the South Seas, The Magic of Dolls and SPIRIT AND FLESH Art from Mesoamerica*. SANA Art Foundation, 131 S. Orange Street, Escondido, CA 92025. For more information (760) 737-2903 or go to www.SANAartfoundation.com. Dr. Janet Berlo, Director of Visual and Cultural Studies, University of Rochester (NY) will be giving a lecture on Thursday, March 16th at 4PM.

The 22nd **Art Walk Festival** will take place on April 29th and 30th in the historic downtown Little Italy neighborhood and will feature over 350 artists. Included this year will be the Art Miles Mural Project "Fairytale Mile" which will be partnering with ArtWalk. The international group known as the Art Miles Mural Project is looking for artists to take part in painting a portion of the mural that will be on view at festival. If you or someone you know wants to help out with this project go to www.artwalkinfo.com/calltoartists.doc or contact Joanne Tawfilis at JTawfilis@aol.com. To learn more about the Art Miles Mural Project go to www.the-art-miles-mural-project.org.

The **KIPP Adelante Preparatory Academy** is at 1475 Sixth Avenue, 2nd Floor, San Diego, CA 92101, and the **FANNO ACADEMY** is at 5486-A Roswell Street, San Diego, CA 92114. Both are looking for artists to volunteer to do workshops at their schools. If you or someone you know wants to help out please e-mail your interest to sdartsedu@yahoo.com. **KIPP Adelante** is a few blocks for the south end of Balboa Park in downtown San Diego, and **FANNO** is in Southeast San Diego, not far from the MALCOM X Library.

THE MASKS OF THE BLACKMAN: *The African Presence in Latin America as Represented in Folk Drama*. An important slide illustrated presentation by Dr. Janet Brody Esser, Retired Professor of the **Department of Art, San Diego State University**. This event is hosted by both the Latin America Arts Committee and the African Arts Council of the **San Diego Museum of Art**. Artists Guild Members are invited to come and enjoy this very informative venue. The lecture will be on Friday, March 24th at 6PM in the Board Room of the Museum.

SAN DIEGO MUSEUM OF ART NEWS

Throughout 2006, the San Diego Museum of Art will celebrate its 80th year as San Diego's premier visual arts institution through many interesting events.

Save the dates of the upcoming celebrations:

- Art Alive 25, April 27-30
- Family Festival Birthday Celebration, May 21
- 80th Gala Celebration, October 21

Subscribe to SDMA's free e-newsletter, *Muse News*, and receive the latest information about the Museum's exhibitions, concerts, lectures, and classes, as well as exclusive offers and discounts. Log on to <http://www.sdmart.org/subscription-join.html>

~ **The Artist Guild and the San Diego Museum of Art** ~
by **Merrylena Yeomans**

As a result of two successful Art Festivals held during 2005 in Balboa Park, and the commitment to support the Museum, *the Artist Guild has donated a total of \$30,000 for the purchase of “The Triumph of Pan”, by Eleanor Antin, and to help fund the 80th birthday celebration of the Museum.*

When the Guild was considering work to donate to the Museum, the Board set criteria for the type of art it would like to see added to the Museum’s collection. The Board suggested selecting work of a living California or Baja California region artist.

The Museum curators then sought out work that would meet our criteria and that it thought appropriate to its collections. **Betti-Sue Hertz**, the SDMA Curator of contemporary art, is a strong advocate of adding quality contemporary art to the Museum’s collection, acknowledging that contemporary art is an important part of a new direction for the Museum and an integral part of its future.

The result is the addition of “The Triumph of Pan”, by Eleanor Antin.



Eleanor Antin lives in the greater San Diego area and the history of creating the photograph is closely tied to our region. Probably best known for her narrative series of fifty one picture postcards featuring BOOTS in a mock picaresque beginning at the Pacific Ocean and ending in New York City, Eleanor Antin began her career as a painter but after moving into conceptual art, has become a pioneering figure in the development of video, performance and installation art. She is widely acknowledged by critics and artists alike as a formidable influence and one of the most simulating, thought-provoking, and rewarding artists of the period.

The donated piece, “The Triumph of Pan.” is part of a larger series of twelve entitled “Roman Allegories,” and was created at a home in Rancho Santa Fe in 2004.

Many artists and artisans in our area contributed to the production of the piece including painters who did the backdrop, models who represented the characters, costumes and props collected in and around San Diego and even a photographer and photographic process, all done here.

In conjunction with a newly begun program called “Interventions,” the photograph is currently on display in the Museum. To view the piece, go to Gallery 17, the Lois and Donald Roon Gallery on the second level of the Museum.

Also the Guild is planning a “meet the artist” lecture, featuring Eleanor Antin
open to all members.

The second half of our contribution to the Museum is to help support the 80Th birthday celebration. The funds donated for this purpose will be used for the “Andy Warhol’s Dream America” exhibit.

All Artist Guild members will be invited to attend the Friends opening of the exhibition on June 17, 2006 and all Board members will be invited to the circle opening of the exhibit. The Guild will receive name recognition in the Rotunda, on the Museum’s website, in the SDMA quarterly and at the Warhol exhibit.

ABOUT THE FINE ART FESTIVAL

The last meeting of the FAF II committee and the first meeting of the FAF III was a brainstorming session. This served as a hand-off meeting from Manuelita Brown and Felix Bonomo, the new chair of the Festival Committee.

The next meeting will be at Manuelita's house on March 20 at 7:00 PM.

The committee will begin to identify goals and sort your assignments.

Members of the Guild are invited to join this committee and share in making FAF III the best yet. With lots of workers, there will be only a little work for each person to do. It is hoped that evening meetings will allow Guild members who have day jobs to join in.



*Manuelita Brown
and
Felix Bonomo*

IN 2006 WE WILL HOLD OUR
THIRD FINE ART FESTIVAL
ON NOVEMBER
10TH, 11TH AND 12TH.

SDMA

SAN DIEGO MUSEUM OF ART

ARTISTS

G U I L D

Balboa Park, P.O. Box 122107
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www.sdmaartistsguild.org
 ADDRESS SERVICE REQUESTED

BOARD OF DIRECTORS

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(Not on the Board)

Interim Publicity Committee Chair	Merrylena Yeomans	619 224-2654	yeomans13@cox.net
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THE MEDIUM

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Newsletter deadline :
 the deadline for sending in articles for the
 newsletter is the 1st of the month.
 We plan to publish the newsletter by the
 15th of the month.

Please note :

when submitting images to
 The Medium, send them in
 JPEG Digital Format.

Images should have
 a minimum resolution
 of 240 pixels per inch.