

The President's Message

In reading your responses to the Volunteer Selection up-Date sheets

which accompanied your membership renewal, I noticed some members wanting us to increase the size of the Fine Art Festival. ***In order to do that, more artists need to apply to the Festival.*** I would personally like to see more of our members apply because it is a great event and has great success in exposing our artists to the public and in generating sales.

Most members wrote that they wanted more exhibitions and exposure to the public. For this to happen our Guild needs to expand our ability to have more exhibitions through volunteering. I know I frequently, perhaps always, use my president's message to request your help to plan events for the Guild. So here we go again. ***Currently, we do not have an Exhibition Committee Chair and really need someone to take that position if we plan to satisfy our members' desires for more exhibitions.*** We have the opportunity to seek more and different types of venues than we had in the past. In order to do that, perhaps you would head up and coordinate that search? If you are interested in helping us, contact me at joed@san.rr.com or at 858-514-8154.

Realize that the committee is already designed and organized under ***Joann Sandlin's*** fine efforts and people are already in place to do most of the work. ***It's a leader we need.***

In 2006 we will hold our third Fine Art Festival on November 10th, 11th and 12th.

This year we have planned an opening reception for Friday evening, November 10th that will allow serious collectors to have first look at the available art. We are also getting an early start in looking for sponsors for the event. Our hope is to get enough sponsors to reduce the cost to artists to be in the show. If you have suggestions for ***sponsors*** or know someone who would be willing to sponsor part of the Festival, contact ***Angelika Villagrana*** at avillagrana@sdchamber.org or (619) 544-1361.

Felix Bonomo has agreed to head the Fine Art Festival Committee. ***Manuelita Brown*** has done an incredible job in organizing the first two Festivals and will continue to work with Felix as he takes over as head of the committee. If you would like to help with the planning of the Festival contact Felix Bonomo at (760) 591-3176.

Shelley Campbell, our Hospitality Committee Chair has set a meeting with members of the other Support Councils and Committees of the Museum to plan an 80th birthday celebration later in the year. The plan is to have an event in the Museum for all members of the Museum Committees and Councils so that we can get to know each other better. If you would like to help in the planning or implementation of this event, contact Shelley at lanecampbell@sbcglobal.com or (619) 466-8301.

Our plans for the next few months include interviewing Eleanor Antin whose photograph the Guild donated to the Museum. We also are

planning publicity around this purchase and the other donation to the Museum to gain more recognition of the Guild in the community. **Merrylena Yeomans** is spearheading these efforts. If you would like to help or have suggestions in this effort, you can contact her at yeomans13@cox.net or (619) 224-2654.

I have formed a Long Range Planning Committee.

This group will meet periodically to plan the direction for the Guild over the next five to ten years. Its goal will be to have members brainstorm new ideas, discuss what has worked and what has not, then suggest new ideas for future activities. We have been in need of a group like this to help plan the future of the Guild for some time. With the new direction we have taken over the last few years, we have been busy preparing our shorter term activities. ***It is time to look further into the future and decide the direction in which we want the Guild to move.*** In order to be effective in doing this, we, of course, need your help and input. If you are interested in being a part of this committee or want to give input to it, contact me at joed@san.rr.com or (858) 514-8154.

At the most recent meeting of the Committees and Councils of the Museum, it was suggested that ***all organizations could benefit from a standardization of their By Laws.*** Although each of the Support Organizations has different functions, some criteria could be standardized for all groups. Then, individual organizations could add to these By Laws to suit their organization's special needs. One of the Committee Presidents volunteered to review the current By Laws of the nine support organizations to determine parts that could be common to all groups. As a result, we will be reviewing our By Laws in the near future to make any changes necessary.

Some of you may be wondering what is happening to our web presence. As you probably know, the Museum has been creating a new corporate identity to coincide with its 80th birthday. Part of the process of creating this identity is getting approval from the many groups involved. As happens with all design related projects, it takes several attempts at the goal to get the necessary agreement. As an architect, I understand this process very well. A new logo type and mark has been approved and work has begun

on the Museum's new web presence. Although we have been delayed in getting our part of this new web presence online, we still plan to have that happen this year. ***Michael Sussna is our Web Committee Chair.*** If you have questions or want to participate in helping with this task contact him at msussna1@san.rr.com or (858) 458-6558.

Once a year our current By Laws dictate that I appoint a nominating committee to prepare the slate of Board Members for the coming year. Then at our annual member meeting the new Board is elected and they in turn elect the new officers for the following year. ***Our list of the new Board will be published in the April issue of The Medium.*** This is your chance to voice your opinion to the current Board members and give your suggestions for a new Board. ***This also means that my term as president will be coming to a close in the next few months.***

My goal for my term as president has been to find more ways to create Guild sponsored activities that allow members to exhibit and sell their work and to begin a program of supporting Museum purchases and activities. We have accomplished some of this by creating the Fine Art Festival. Although we have had some sales at our exhibitions, we have not found other venues with greater potential to generate income through sales of members' works than the Festival. ***We have only come this far because of the hard work by the members of the current Board.*** As I am sure you all know, it takes a lot of time and energy to bring these activities into being. ***I plan to continue helping our Board to create more benefits for members.***

It is with mixed feelings that I tell you that ***Heath Fox is leaving the Museum.*** I am happy for him as he joins the Arts and Humanities Department of UCSD as their Assistant Dean. At the same time, I personally will miss his council, his advice and his support to me over the years that I have worked with him. ***And for the Guild, I want to publicly thank Heath for all the ideas and help he has offered us as our Committee Liaison. He has always been there to support our activities.***

Joe Darin.

- MEMBER NEWS -

William Brzenski has a piece titled "Twin Towers/Peace" which was published in the 2006 Multicultural Calendar created by Creative Cultural Communications, a non-profit organization in Canada. This calendar is published annually and includes dates for all major religions and cultural festivals. The images were chosen from the Global Art Project archives in Tucson Arizona, which included pieces created by artists from throughout the world. The 2006 calendar entitled "Global Visions of Peace" includes 12 pieces created by both young and adult artists from Romania, Japan, Pakistan, Mexico, Israel, Canada, United Kingdom, Ethiopia, Bali and three from the USA.

Grace Boothe is exhibiting at the Spa Vella gallery on the ground floor of the First National Bank Building in San Diego. Eight of her Plein-Air oil paintings are included in the San Diego Hospice first quarter exhibit in San Diego.

Michael Sussna has a new online gallery of his work located at <http://www.sussna.com/images/cpg132/thumbnails.php?album=35> Make sure you wend your way in past the first page, as there are quite a few vividly plumed new denizens and novel color/texture techniques on display throughout the 134 images.

The full set of galleries is accessible via <http://www.sussna.com/images/cpg132/>. For further information, visit <http://www.sussna.com>

Vita Sorrentino's painting "FINESTRA" was awarded 1st place in the Acrylic mix Media category; at The North County Society of Fine Arts 2006 Members Art Exhibition. The Exhibit is showing at The Poway Center for The Performing Arts, from Feb. 2, to Feb. 28, 2006. The public can view the Exhibit from Monday through Friday, 9 a.m. to 4 p.m. and Saturdays from 11 to 3 p.m. Also, 7 of Vita's paintings are being displayed at the Wyndham Hotel on Columbia and B Street down town San Diego



"Finestra"
by Vita Sorrentino

- WORKSHOPS -

France-Marie Haeger will explore the field of art, creativity and expression in a free lecture as part of the La Jolla Art Association's on-going free lecture series. It happens on Wednesday, March 15th at 7 PM at their Village Gallery, 7932 Ivanhoe Avenue, La Jolla.

For more information, contact the La Jolla Art Association.

- CALL FOR ENTRIES -

Design the New Banner of Pacific Beach ! Deadline March 31 at 5:00 pm.

Open to two dimensional artists, Pacific Beach is seeking artists to design new banners to be hung along the streets of Garnet and Mission blvd. The public will vote as to which design will be the new official banner for Pacific Beach. For more information contact Sara at sarah@pacificbeach.org or (858) 273-3303.

~ **THE BULLETIN BOARD** ~
by **Victor M.Perez**

* The **Ordover Gallery** and the **San Diego Natural History Museum** present an exhibition called *Visions of the Natural World through the Lens of the Masters*. This exhibit is part of a series of eight shows of realistic, impressionistic and abstract fine-art photography of nationally recognized photographers, plus sculpture and glass. The exhibit takes place from January 28th, 2006 through January 8th, 2007. The show is on the 4th floor of the **San Diego Natural History Museum**, 1788 El Prado, Balboa Park, San Diego, CA 92101. (619) 232-3821, website: www.sdnhm.org

* The **City of San Diego Commission for Arts and Culture** has released a caucus report. Called “the white paper”, this report summarizes the proceedings from *Many Voices-One Message: The Challenge to Act*. This document will be used as a road map for more effective arts and culture advocacy in the San Diego region. You may download copies of this report from the City of San Diego Commission for Arts and Culture website: www.sandiego.gov/arts-culture and print it or, for a hard copy, you can call (619) 533-3055. The report is a 26 page document which also includes a roster of participants and contact mailing addresses.

* Heath Fox, director of Administration at the **San Diego Museum of Art** has accepted a position at the University of California, San Diego, as the Assistant Dean of the College of Arts and Humanities. Heath has been our liaison with the Museum and played a key role in guiding the Guild. Heath came to the **San Diego Museum of Art** from the **Museum of Photographic Arts, (MoPA)** also located in Balboa Park.

* **The J. Paul Getty Museum (The Getty Villa)** after being closed for a \$275 million dollar expansion since 1997 has reopened to the public on January 28th, 2006. The Villa has no admission charge and parking is free. **The J. Paul Getty Museum**, 17985 Pacific Coast Highway, Malibu, CA 90265, Los Angeles County. (310) 458-2003 or (310) 440-7300, website: <http://www.getty.edu>

* *Icons*, a display of religious icons, on loan from the **Timken Art Museum** of Balboa Park, is on display at the Founders Hall, **University of San Diego**, 5961 Linda Vista Road, Alcala Park, San Diego, CA 92110. Exhibit runs through February 28th, 2006. (619) 260-4261

* *Norway, Art of the Land and the People*, is an exhibit of metalwork, jewelry, costumes, textiles, pottery and more celebrating 100 years of Norwegian independence. This exhibit runs through April 23rd, 2006. Also, *Ningyo: The Art of the Japanese Doll*, exhibit runs through February 26th, 2006. Both ongoing shows are at the **Mingei International Museum**, 1439 El Prado, Plaza de Panama, Balboa Park, San Diego, CA 92101. (619) 239-0003, website: www.mingei.org

- 2006 DATES TO REMEMBER -

March	6, 2006	12:00(noon)	Board Meeting, Board Room, SDMA
April	3, 2006	12:00(noon)	Board Meeting, Board Room, SDMA

- *Note : Board meetings are open to all members* -

~ FYI ~
by Victor M.Perez

It's that time again when we ask Guild artists to consider doing a demonstration for the Museum of Art; at the next Family Festival. The Artists Guild, in support of the Museum, helps pay for and also supplies Guild artist's members to help out in this quarterly program. Festivals start at 12 noon and run until 4PM.

The next Family Festival will take place on Sunday, May 21st, 2006, and the theme is the 80th Birthday of the SDMA. The location will be in the front parking lot of the **San Diego Museum of Art**. We need one artist to demonstrate producing an artwork similar to one in one of the major collections of the Museum. It could be American, European (could be Impressionist), Asian and/or Contemporary.

Are you available to take part in the Family Festival venue for the Museum ?

Contact me at victormperez52@netzero.com if you're interested in doing this upcoming Festival and to add your name to the available pool for future Festival programs.

Also, at the last meeting of the Latin American Art Committee on January 31st, 2006, Scott Atkinson gave the following update : **The San Diego Museum of Art** will be holding an exhibition called "*Paper Traces*", which will run from September 23rd, 2006 to December 31st, 2006. This is an exhibition of Latin American works of art on paper from the collection of the **San Diego Museum of Art**. The works to be included in this show will be curated by **University of California, San Diego** Visual Arts Professor, Roberto Tejada and his seminar group. Scott Atkinson will act as advisor on this project.

SAN DIEGO MUSEUM OF ART NEWS

Throughout 2006, the San Diego Museum of Art will celebrate its 80th year as San Diego's premier visual arts institution through many interesting events.

Save the dates of the upcoming celebrations :

- Birthday Celebration : February 28, 11:30 AM - 1:30 PM

SDMA is rolling back its admission prices to its 1926 opening day rate of 25 cents for the occasion, and there will also be free birthday cake for everyone all day.

- Art Alive 25, April 27-30

- Family Festival Birthday Celebration, May 21

- 80th Gala Celebration, October 21

The Medium : standards for acceptance

In the December issue, the President asked the members to submit their suggestions regarding the contents of The Medium.

We didn't hear from you, so we guess that the Newsletter matches your needs.

The Newsletter Committee is composed by: Jane Darin, Vicky DeLong, Victor Perez, Steven Churchill and Dominick Lemarie.

The committee submitted its suggestions to the Board and all suggestions were accepted at the February meeting.

We decided to add two new sections :

1) "CALL FOR ENTRIES"

What will be inserted in this new section :

- Events, Shows, Contests organized by any Museums in Balboa Park, Spanish Village included, and Cities
- Events, Shows, Contests ***where an Artist Guild Member is involved*** (either in the organization or in the jury)

The "CALL" will be ***published once only*** in the Medium, so please be sure to choose the right month to publish the information.

The format will be as follows:

Name of the Event/Show/Contest

Entry deadline / Date(s)

Contact (tel/email/website)

Must fit in 5 lines of text

2) "WORKSHOPS"

Usually the workshops were announced in the Member News section, now they'll be in this new section.

What will be inserted in this new section: ***the workshops that an Artist Guild Member is teaching.***

The format will be as follows:

Name of the workshop

Entry deadline / Date(s)

Contact (tel/email/website)

Must fit in 5 lines of text

Original Sections:

President's message

Member News including pictures of their art (if room allows)

New Member(s) with artist biography and pictures of their art (if room allows)

San Diego Museum of Art News, i.e. exhibit information, concert schedule, reviews, etc.

Dates to remember, i.e. Board meetings, shows organized by and for the Artists Guild, potluck, etc.

Artists interviews (if room allows)

The Bulletin Board currently submitted by Victor Perez

Art Talk currently submitted by Victor Perez

Arts Scene currently submitted by Victor Perez

For Your Information (FYI) currently submitted by Victor Perez

We are open to articles on art subjects from members.

Call Dominick at 619-469-1792 or email at DLPhotoPets@aol.com
to clear space for your subject before submitting.

IN 2006 WE WILL HOLD OUR
THIRD FINE ART FESTIVAL
ON NOVEMBER
10TH, 11TH AND 12TH.

SDMA

SAN DIEGO MUSEUM OF ART

ARTISTS

G U I L D

Balboa Park, P.O. Box 122107
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www.sdmaartistsguild.org
 ADDRESS SERVICE REQUESTED

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<i>(Not on board)</i> Database Committee Chair	Felix Bonomo	619 913-0680	fbonomo@mailhost2.csusm.edu

THE MEDIUM

Please send newsletter items to
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Newsletter deadline :
 the deadline for sending in articles for
 the newsletter is the 20th of the previous
 month. We plan to publish the newsletter
 by the 15th of the month.

Please note :
 when submitting images to
 The Medium, send them in
 JPEG Digital Format.
 Images should have
 a minimum resolution
 of 240 pixels per inch.