



# THE MEDIUM

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Vol. V, No. 2, October 2005

## The President's Message

*We are rapidly approaching our second Fine Art Festival to be held on November 5<sup>th</sup> and 6<sup>th</sup>.*

In last month's newsletter, I mentioned that there would be a Special Collector's Preview on September 5<sup>th</sup>. That was obviously a typographic error. The Collector's Preview is on November 5<sup>th</sup> from 9:00 to 11:00. Special invitations will be sent to collectors and a special price of \$10.00 will be charged for entry to the preview. If you are willing to volunteer to help with any part of the event, contact Manuelita Brown at 760-436-0362. The date for the Fine Art Festival III is set for November 11 & 12, 2006. Mark your calendars and prepare to apply.

I wish to acknowledge two sponsors for the Fine Art Festival, Bob and Rose Jacobson and David Nuffer.

*Thank you for supporting our Guild Festival.*

In November, you will be receiving a membership renewal form to fill out and return with your membership dues. A part of the renewal form is to determine what direction you want the Guild to take in the future and to let the Board know how you can help us move in that direction.

Some of the questions we have are:

1. What direction do you want us to take in putting on exhibitions? We had minimal entries for the Boehm Gallery show although the quality of the art chosen and the response of our audience at the exhibit was wonderful. Are you interested in supporting our community outreach and education by entering exhibitions at community college galleries or . . . ?
2. What other types of events would you like to have the Guild plan?
3. What are you willing to do to help in these plans?
4. How do you envision supporting the Museum? So far our goals in planning have been to support the Museum with funds raised by selling the art of our members rather than by charging our artists for joining our activities and giving from this money. How can we improve on this?

Soon the Museum will have completed their rebranding and will be ready to prepare their and our new web pages for unveiling sometime the end of February. Our former web pages were vanity pages showing works for each artist and a biography. This time we hope to plan for exhibitions and sales on the website.

If you have good ideas to bring to us for how the website might look and work, please call me at (858) 514-8154 or email me at [joed@san.rr.com](mailto:joed@san.rr.com)

We are currently in need of someone to head the Exhibition Committee. The duties mainly involve coordinating the work of the members of the committee and attending meetings of the Fine Art Festival Committee. Our immediate plans include one gallery exhibition and one Fine Art Festival each year. The Exhibition Committee Chair is responsible for coordinating parts of the Fine Art Festival and for the planning and implementation of the yearly gallery exhibition.

Joe Darin

### ~ ARTS SCENE ~ by Victor M.Perez

On October 5<sup>th</sup>, 2005, the City of San Diego Commission for Arts and Culture held one of the largest conferences related to the Arts in San Diego County! The event took place at the Balboa Park Club, and was called *Many Voices, One Message: The Challenge to Act*. An approximate number of participants were around 200 people. This gathering included artists, arts administrators and board members from a variety of nonprofit arts and culture organizations. In attendance were also business and community leaders, grant makers, and philanthropists, legislators and educators.

*Many Voices, One Message: The Challenge to Act*, was an all day program with introductions given by Vivian Reznik, Iris Strauss, and Victoria Hamilton of the City of San Diego Commission for Arts and Culture. The keynote address was presented by Robert Lynch, the President and CEO of Americans for the Arts. Topics of discussion included the following: *Artists and Animateurs, Board Leadership, Business/Corporations, Cultural Tourism, Creative Industries, Diverse Audiences, Funding/Philanthropy, Life-Long Learning in the Arts and, Places and Spaces*.

The outcome of this united caucus will be to create the publication of a “white paper” which will give insight into strategy for increasing public investment in arts and culture, identify challenges and obstacles that need to be addressed and provide short and long term solutions and options. You can learn more about Americans for the Arts at [www.AmericanForTheArts.org](http://www.AmericanForTheArts.org). For the City of San Diego Commission for Arts and Culture go to [www.sandiego.gov/arts-culture](http://www.sandiego.gov/arts-culture) and for the San Diego Regional Arts and Culture Coalition you can visit [www.sdartscoalition.org](http://www.sdartscoalition.org).

## *Artist News:*

**Dan Adams** will be exhibiting paintings at the California Center for the Arts Museum November 4, 2005 through February 12, 2006.

Find the center/museum at 340 North Escondido Boulevard, Escondido, 92025.

**Bea Roberts** will be participating in the Designers Workshop Show & Sale Saturday, November 5, 9:00 am - 3:00 pm. Find the event at the St. James Episcopal Church Hall, 7776 Eads Avenue, La Jolla (across from the Museum of Contemporary Art, La Jolla).

### **MEMBERSHIP INFORMATION**

Membership Renewal forms for 2006  
will arrive in your mailbox sometime in November.

**Please read the form carefully as some details have changed.**

You will still have the opportunity to have the newsletter mailed to you  
for \$15.00 to cover the cost of copying and postage.

That will be noted on the membership form you will be filling out.

## *ABOUT THE FINE ART FESTIVAL II*

Following are some images from the Fine Art Festival II meeting held on October 16<sup>th</sup>, 2005 of all participating artists to review the details of the Festival and help the artists to prepare for the show. The festival will be held on November 5<sup>th</sup> and 6<sup>th</sup> 2005, 11:00 am - 5:00 pm in the SDMA Copley Auditorium.



*Artist participants for the festival.*



*Manuelita Brown, Festival Coordinator.*



*Manuelita Brown, Festival coordinator and some of the artists.*

## ***ABOUT OUR ANNUAL MEMBER'S POTLUCK***

Following are some images from our Annual Member's Potluck that was held on Saturday, October 15, 2005.



*Many of our members at the Member's Potluck.*



*Jane Darin (seated) speaking with Heath Fox (Museum Liaison) and Vicky DeLong.*



*Shelley Campbell, Hospitality Committee Chair and coordinator of the potluck.*

Some images from the beautiful set up for the potluck.  
 It was all completed by our very talented Shelley Campbell who coordinated the event.



**- 2005 DATES TO REMEMBER -**

<b>November 4</b>		Artwork arranged in booths for Fine Art Festival II
<b>November 5</b>	9:00 am to 11:00 am	Fine Art Festival II at SDMA Kickoff with a Special Preview
<b>November 5</b>	11:00 am to 5:00 pm	Fine Art Festival II at SDMA open to public
<b>November 6</b>	11:00 am to 5:00 pm	Fine Art Festival II at SDMA
<b>November 6</b>	6:00 am to 7:30 pm	Artwork removed from Fine Art Festival II
<b>November 7</b>	12:00(noon)	Board Meeting, Board Room, SDMA
<b>December 12</b>	12:00(noon)	Board Meeting, Board Room, SDMA
		(NOTE : second Monday)
<b>November 11 &amp; 12 2006</b>		Fine Art Festival III

*- Note : Board meetings are open to all members -*



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 ADDRESS SERVICE REQUESTED

## BOARD OF DIRECTORS

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## THE MEDIUM

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**Newsletter deadline :**  
 the deadline for sending in articles for  
 the newsletter is the 20th of the previous  
 month. We plan to publish the newsletter  
 by the 15th of the month.

**Please note :**  
 when submitting images to  
 The Medium, send them in  
 JPEG Digital Format to Vicky.  
 Images should have  
 a minimum resolution  
 of 240 pixels per inch.